

Prerequisite status: -	Unit Type: Theoretical	The number of units: 2	Name of the lesson: Crisis management in tourism
Type of additional practical training: Has it <input checked="" type="checkbox"/> does not have <input type="checkbox"/> Science travel <input type="checkbox"/> Laboratory <input type="checkbox"/> Workshop <input checked="" type="checkbox"/> Seminar <input type="checkbox"/>		The number of hours: 32	Expert professor to teach: Geographer specializing in tourism
Goals: Acquaintance with the basics of crisis management, possible risks and hazards, and management and development solutions in the field of tourism			
Headlines 1- Concepts and views related to hazards, risk, accidents, and crisis 2- Types and scope of natural hazards in tourism (Floods, earthquakes, landslides, avalanches, heavy snow, hail, natural fires, etc.) 3- Types and scope of human risks in tourism (terrorist, insecurity, theft, etc.) 4- Approaches, perspectives, and crisis management models in tourism 5- Analysis of risk and risk-taking of tourist destinations 6- Risk and crisis management in tourism (before, during, and after the crisis) 7- Tourism risk assessment methods 8- Identifying accident-prone and critical tourist spots 9- Preparation of destinations for crisis management 10- Prevention of crises in tourism and reduction of disasters 11- Insurance system in the management of damages caused by the occurrence of risk in tourism 12- Resilience of tourism destinations against crises 13- Evaluation of tourists' perception of destination risks 14- Tasks of crisis management in tourism 15- Administrative system in charge of crisis management in tourism 16- Strategies for improving the security of tourist destinations 17- Strategies for improving tourist readiness and responsiveness			
Reference 1- Ganschak, Jack (2004), Crisis Management, Tehran: Terme Publishing 2- John Henderson (2014); crisis management in the tourism industry, causes and consequences; translator: Mohammadreza Gohari, publisher: Mahkameh 3- Amir Abbas Najafipour, Majid Heydari, Mohammad Hossein Farozanfar (2019); Crisis			

Management in the Tourism Industry; Publisher: Nedaye Entrepreneur

4- Brent W. Ritchie (2016); crisis and disaster management in tourism; translators: Seyed Ali Badri, Narges Vazin, Mehdi Ramzanzadeh, Noor Alam Publications

۵- Christof Pforr, Peter Hosie (۲۰۰۹); Crisis Management in the Tourism Industry: Beating the Odds? Publisher: Ashgate

۶- Eric Laws, Bruce Prideaux, K. S. Chon (۲۰۰۷); Crisis Management in Tourism; Publisher: CABI.